

Global Smart Grid Regulatory Reverse Trade Mission

The U.S. Trade and Development Agency is hosting the Global Smart Grid Regulatory Reverse Trade Mission (RTM). The program will introduce over 20 utility executives and regulators from nine high-growth emerging markets to advanced technology solutions for their electricity grids.

Anchored around attendance at the three-day DistribuTECH conference, this RTM will provide U.S. companies with opportunities to meet with international utility companies and regulators. The visit is designed to:

- Introduce U.S. companies and solutions to international electric companies
- Assist distribution companies and their regulatory counterparts with growth-oriented regulations that facilitate innovation and investment
- Ensure that regulators are familiar with the benefits and operations of new technologies such as energy storage, smart metering systems, and demand response

“USTDA is proud to continue connecting U.S. smart grid firms to opportunities in some of the world’s fastest-growing economies with this reverse trade mission,” said USTDA Evaluation Manager Kendra Kintzi, who leads the Agency’s electricity transmission and distribution team. “The investments we’ve made in this sector over the past several years could catalyze more than \$16 billion in financing for high-priority projects around the world.”

Delegates will include key private and government sector stakeholders from the Philippines, China, India, Brazil, Colombia, Panama, Turkey, Nigeria, and South Africa. Invited delegates include:

- Chairperson & CEO, Central Electricity Regulatory Commission, India
- Undersecretary for Electric Power, Department of Energy, Philippines
- Director, Agência Nacional de Energia Elétrica, Brazil
- CEO, Comisión de Regulación de Energía y Gas, Colombia
- President, Energy Market Regulatory Authority, Turkey
- COO, Eko Distribution Company, Nigeria
- Managing Director, City Power, South Africa

The delegation will meet with U.S. private and public sector stakeholders and visit sites in San Diego and San Francisco, California.

For information on meetings and sponsorship opportunities, please visit: <http://www.phmintl.com/SmartGrid>.

This event is being organized by PHM International. For more information, please contact Mr. Hank Kearney at hankk@phmintl.com or (772) 388-6496 ext. 104.

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About USTDA



The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.



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